

c C+

Temperature matters, and more...

CC



Smart Vacuum Insulated Bottle

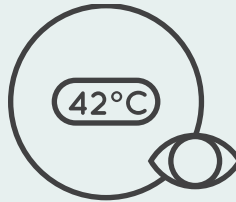
MOKA



Smart Vacuum Insulated Coffee Tumbler

CC Bottle Upgraded Version

CC 1.0 was launched on MI platform in 2016. Within 2 weeks, 12000+ products were sold. Now comes the upgraded version.



visible
temperature



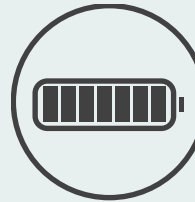
cold for 24hrs
hot for 8hrs



slow life
accessories



safe &
sustainable



longlast
battery life

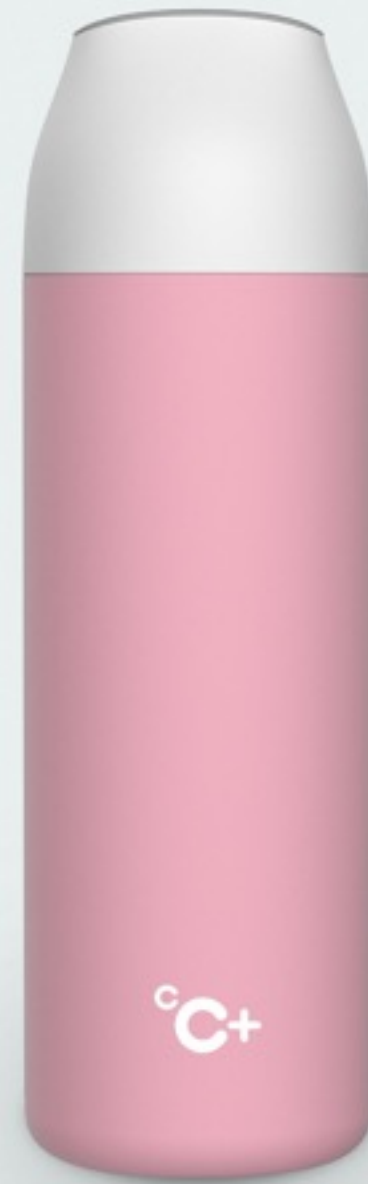


upgraded
experience





Dark Grey



Sakura Pink



Mint Green



Cream White



Pink Blue



Apple Red

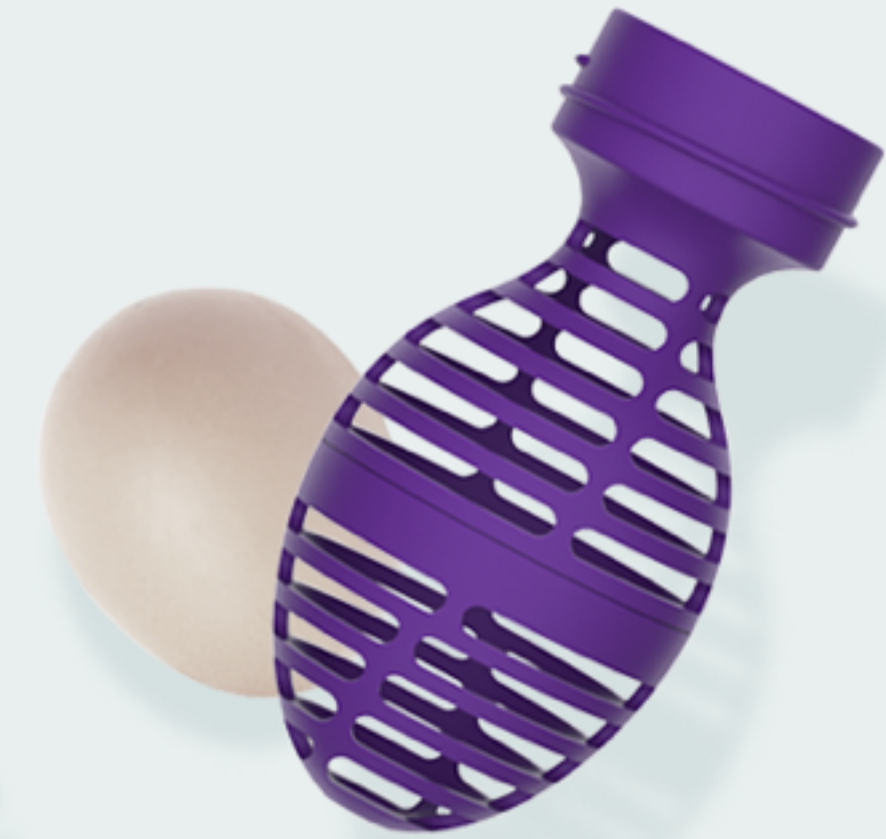


Turn the bottle upside down for 1-2 seconds,
and turn it back, the temperature will be shown on top of the bottle.

Fruit
(for detoxed water)



Egg
(for boiled egg)



Tea
(infuser)



Three interesting accessories for slow life
are all included inside the package.



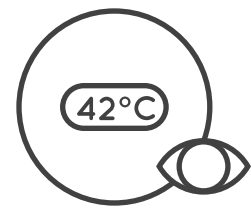


Specifications

Name	CC Bottle		Standards	GB/T 29606-2013
Model NO.	S-U55TE		Screen	OLED
Capacity	525ml		Life time	50000 times
Materials	bottle	304 stainless steels	Standby time	3 years +
	lid	PP	Waterproof	IP67
	spout	PP	Insulation Performance	hot for 8hrs
	screen cover	PC		cold for 24hrs
Weight	320g(accessory excluded)		Size	70*70*231mm

MOKA Smart Coffee Tumbler

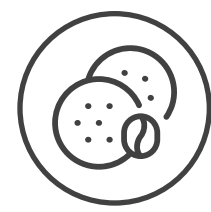
Expected to be launched in June 2017



visible
temperature



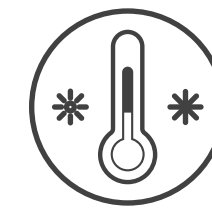
visible
brewing time



coffee
brewer



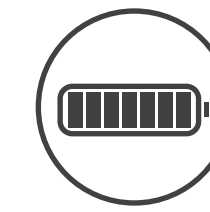
touch
screen



cold for 24hrs
hot for 8hrs



safe &
sustainable



longlast
battery life



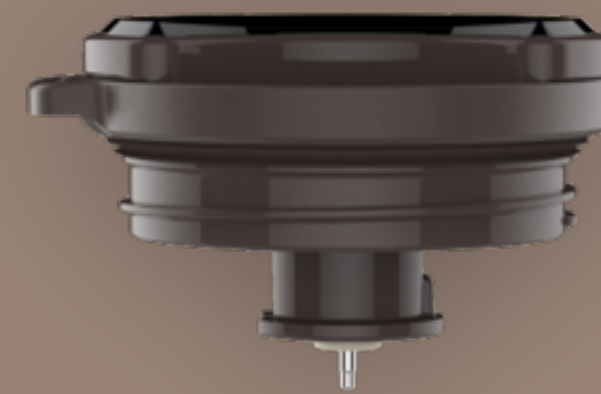
Composition



+



+



+



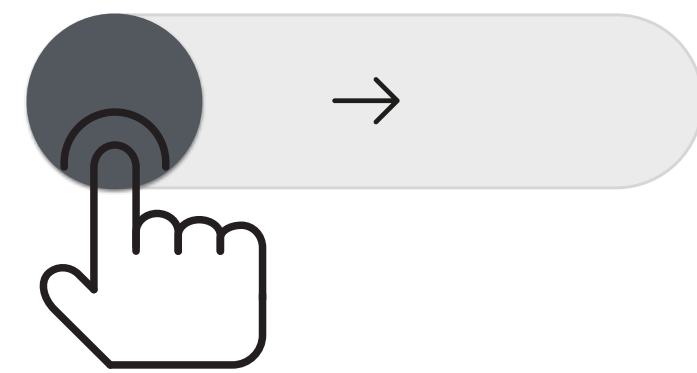
Insulated tumbler

Coffee brewer

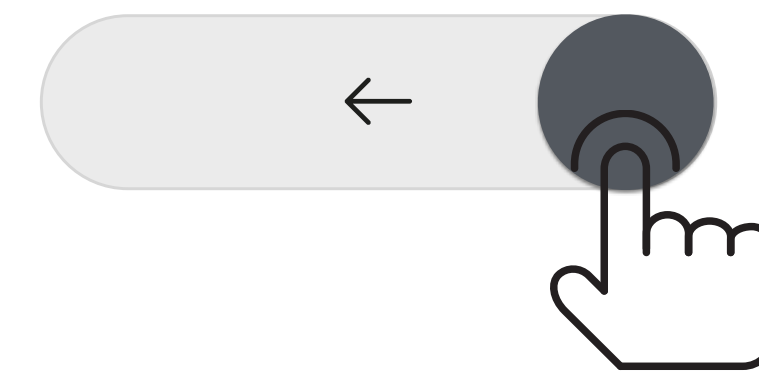
Smart lid

Leather handle

MOKA Touch Screen Interaction



Temperature: from Left to Right



Time: from Right to Left



About Kiss Kiss Fish

Kiss Kiss Fish is a company with the vision to create “products with happiness sensibility” for the young generation. The team insists to integrate technology, design and culture into product development, aiming to create smart and modern products to meet the needs of consumers in the modern world.

The factory of Kiss Kiss Fish is one of the key suppliers for Starbucks, Hydroflask and Yeti etc.

Yuwei Ni, the founder of Kiss Kiss Fish, graduated as a master of industrial designer from Delft University of Technology in the Netherlands. After 5 years studying and working in the Netherlands, he decided to return to China to start his own business to create innovative products for the market.

唤醒幸福感知力 · Happiness Sensibility

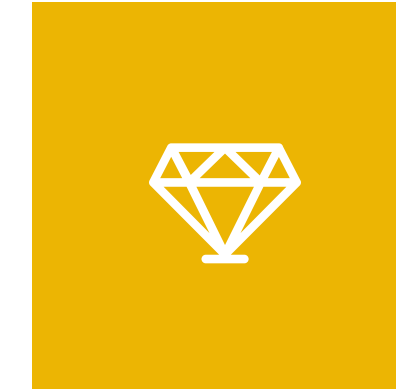
Brand Positioning



YOUNIVERS



PLAYSUMERS



STATUS SEEKERS

Product Concept

