



YUNBIKE



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WHO WE ARE?

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# ABOUT INNOMAKE

Founded in 2013, InnoMake is a technology innovation enterprise invested by international well-known venture institutions. InnoMake is committed to create high quality product with reasonable price to change the travel way in urban life, improving people's life quality.

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## About Investor Background



**Shunwei**  
Product Definition



**Qualcomm (USA)**  
Technology



**Foxconn & Zmi**  
Manufacturing & Supply Chain  
Integration

Our star investment team,  
covering the industrial chain,  
help us growing.

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## About Investor Background



Ricebank  
Industry Consolidation



Zhen Fund  
PR



Yinxingu Capital  
Channel

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help us growing.

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# WHY TO DO THE SMART E-BIKE?

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# Three Revolutions In Bicycle Industry



1970



1990



2010





***fashion***



***technology***





*technology*

*fashion*



The Future Of The Bicycle

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## Why Choose Yunbike?

1

Know more about young generation

2

Smart E-bike combined with design and technology

3

High cost performance

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Yunbike Products



C1



Mini



X1

  
reddot award 2015  
best of the best

C1



# Mini



X1



reddot award 2015  
best of the best





Mercedes Benz  
Fashion week





YUNBIKE

# innomake

## 品牌升级

以城市道路为灵感，UMA寓意：都市Urban、移动Mobile、行动者，Actor Urban Mobile Actor 意为“都会行者”，希望人们在城市里自由畅行，享受骑行生活。



UMA



THANK YOU