



深度洁齿，净在素士

Enjoy smile , enjoy your life

Soocare (Shenzhen) Technology Co., Ltd.

*XIAOMI Ecological Chain



Soocare (Shenzhen) Technology Co., Ltd., founded in 2015, is an internet technology company which focuses on personal health consumer electronics. Centers on user demands, Soocare keeps developing and innovating to provide advanced, intelligent, high-quality products and services for users. Soocare sonic electric toothbrush and APP are the core business on the current stage.

The team members come from Huawei, Oral-B, Philips and other famous companies, and have rich experiences on consumer electronics development and research. Also have a deep knowledge of product design, UI and other aspects.

Soocare has got a number of patents in its area. X3 is the representative product. Keep faith with "Love and then focus, focus and then extremes" , Soocare will concentrate on making more better products.

Founder Introduction

Even Meng

2006-2013 Huawei Senior Product Design Manager
Flagship Product Designer

2013-2015 PICOOC Co-founder, CCO
Tencent, JD invested
Intelligent body scale

Designed the first UMIS digital photo frame for SoftBank
Designed the first honeycomb 7 tablet computer for T-Mobile
Huawei Honor X1

PICOOC hardware and software design, in charge of product and brand positioning

2007

BRAUN
PremioBraunPreisBraunPrize
PromotingDesign
DesignFörderung
PatrocinioDiseño

2008



2010



2011



High-Performance, Professional

For your oral health

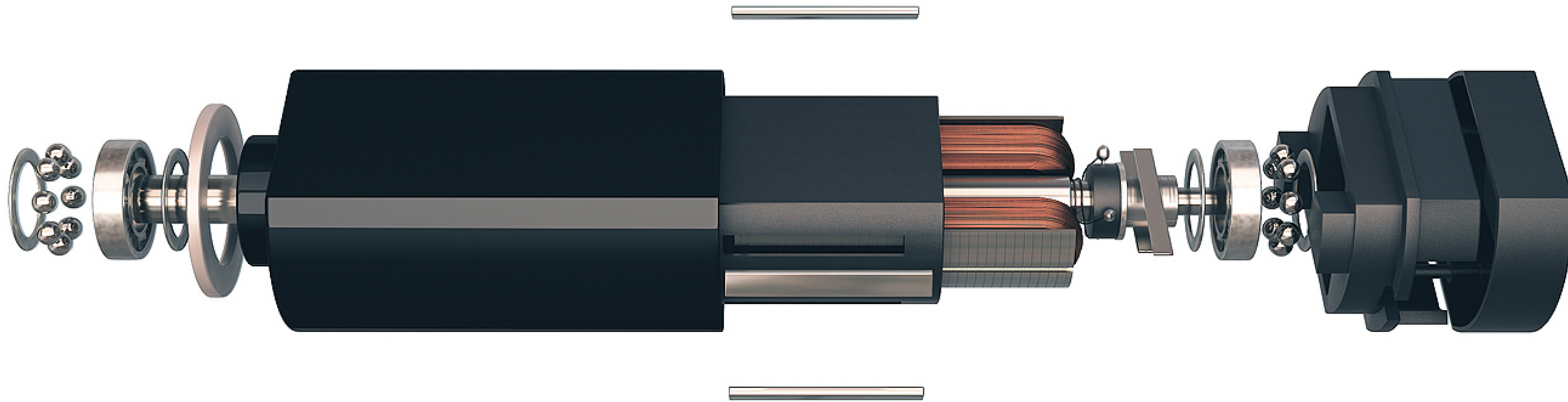
Socas X3, Platinum



SOOCARE

Strong Power, Super Movitiy

The motor researched and developed by Germany and Japan professors, can sways 37,200 times / min at most. And the transmission shaft toque can reach 220 gf.cm. The strong swing and the lasting motivity make the key of deeper cleaning. The world-top precise bearings imported from Japan can reduce the noise and make more comfortable when brushing teeth.



*Independently researched and developed by Soocare



SOOCARE

Water-Washable, Easily Clean

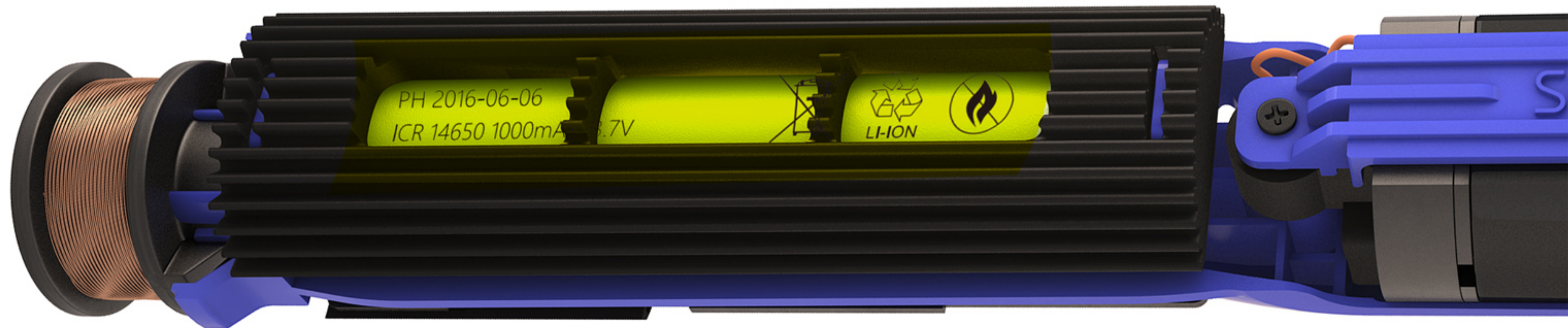
Waterproof standard of IPX7, can be washed directly under the water.
Multilevel composite materials prevents from getting mildewed.



SOOCARE

Charging Once, Keeping 25 days

A build-in lithium battery of 1,000 mA, with intelligent charging scheme, increases the efficiency by 60% and gets fully charged in 16 hours.



SOOCARE



Great Texture, Great Touch

The body is covered by composite nanomaterial, which is made by 12 precise procedures. Brings you a wonderful experience of both in touch and vision.

Custom Mode

Besides four default modes, you can also set your personal mode on the APP for strength, time and other needs.

-  刷牙时间 2
-  防止溅洒 先开机再将牙刷入口，防止牙膏溅洒
-  增强美白 任意模式结束后，延长30秒增强美白
-  延长按摩 任意模式结束后，延长30秒牙龈按摩
-  舌苔清洁 任意模式结束后，延长10秒舌苔清洁

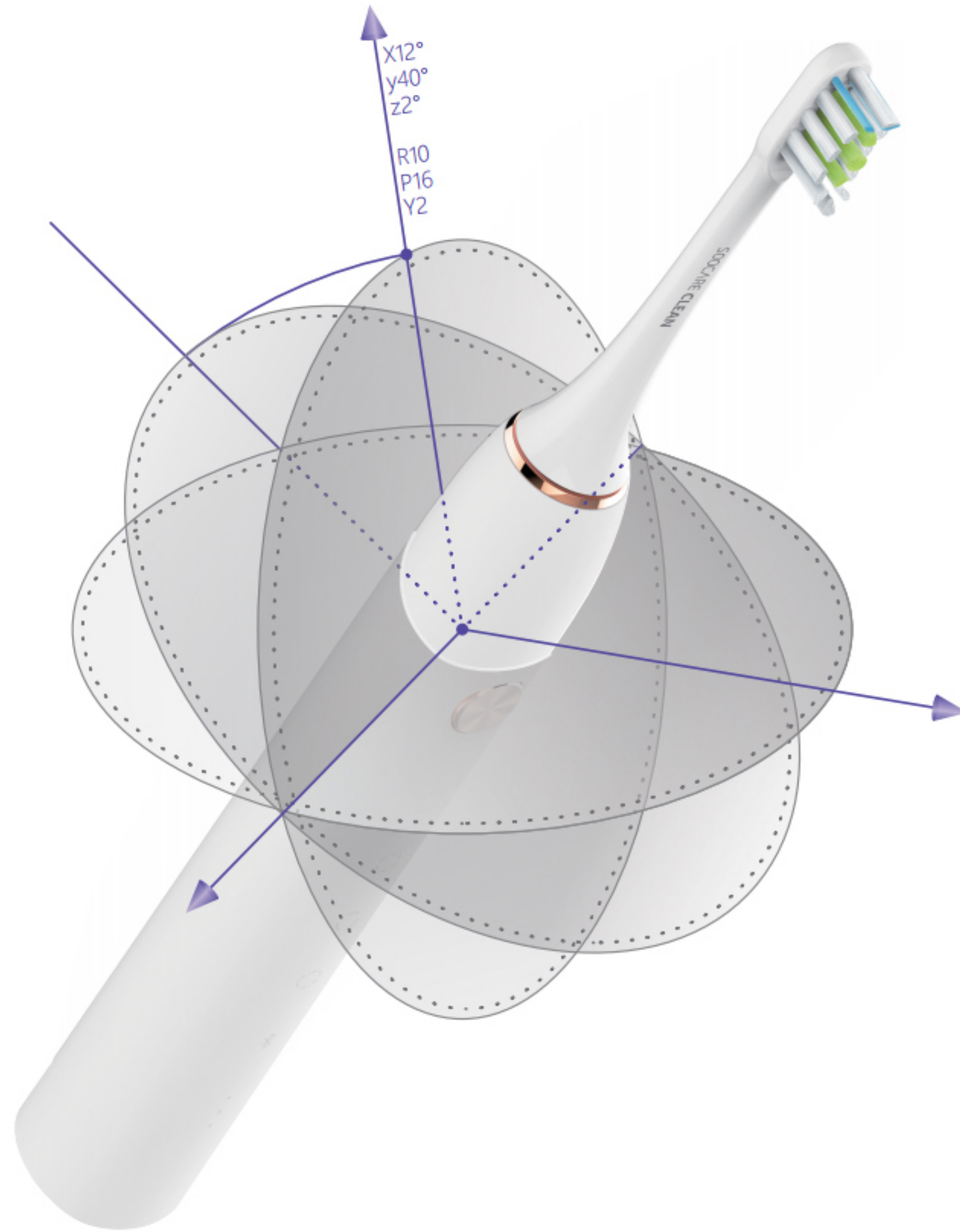


Wireless Charging

The base can automatically recognizes Soocare toothbrush and charges in high power. If other metal such as ring was detected, it would change into low power mode in case of overheat.



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Gesture Recognition

The build-in invensence sensor and Nodic Bluetooth chip will calculate your brushing area and time, and send to the APP to provide references for your dental care.



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Soocas APP

The APP can provide cleaning report, show the SOC of toothbrush and the utility time of brush head. Also, there is "Honor System" and "Integral Mall" .

*Available in IOS and Android

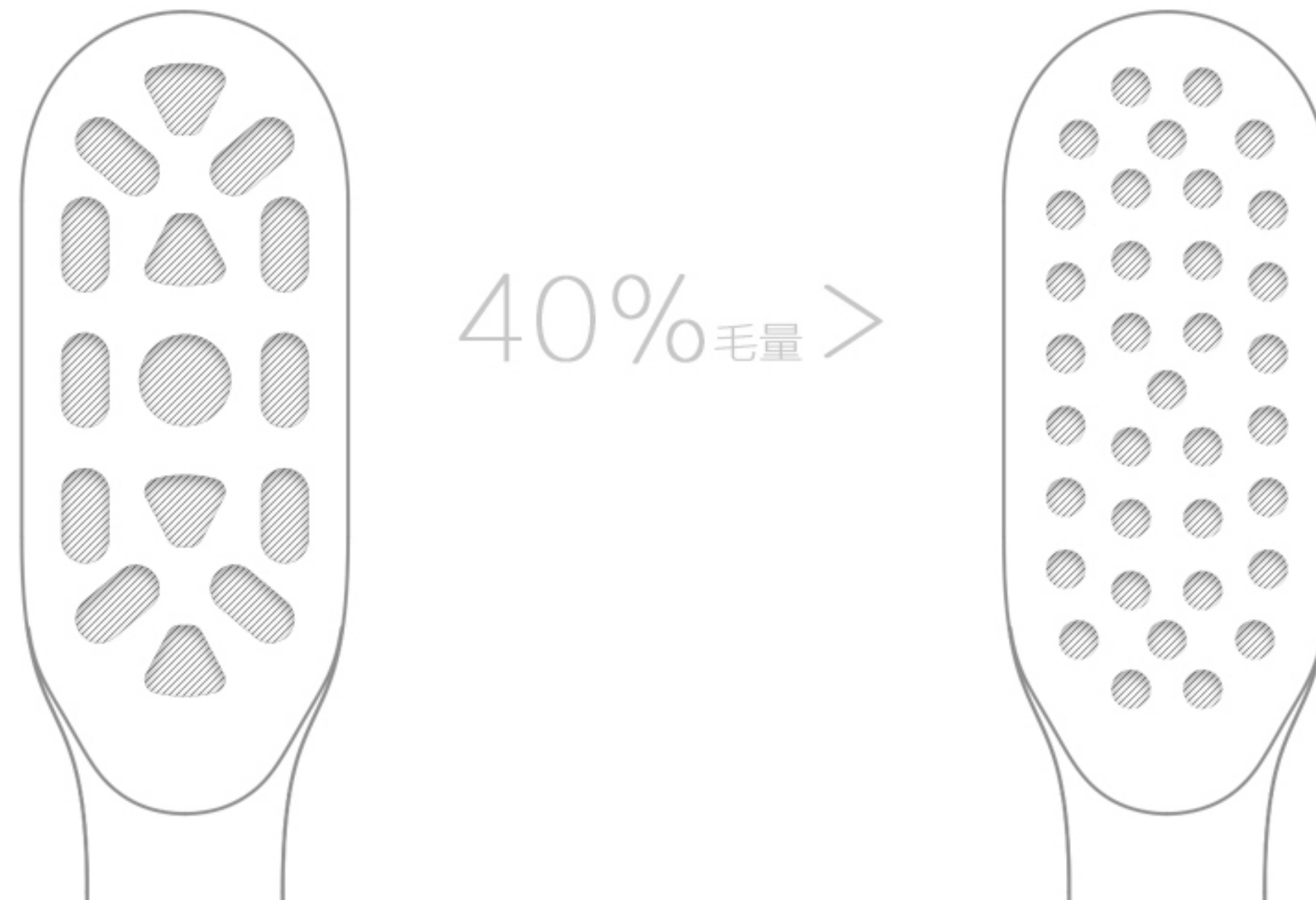
Professional and Relieved

The whole brush head has certified by FDA and irradiated by UV rays. Vacuum package makes sure each head safe and clean.



High-Density, 40% More

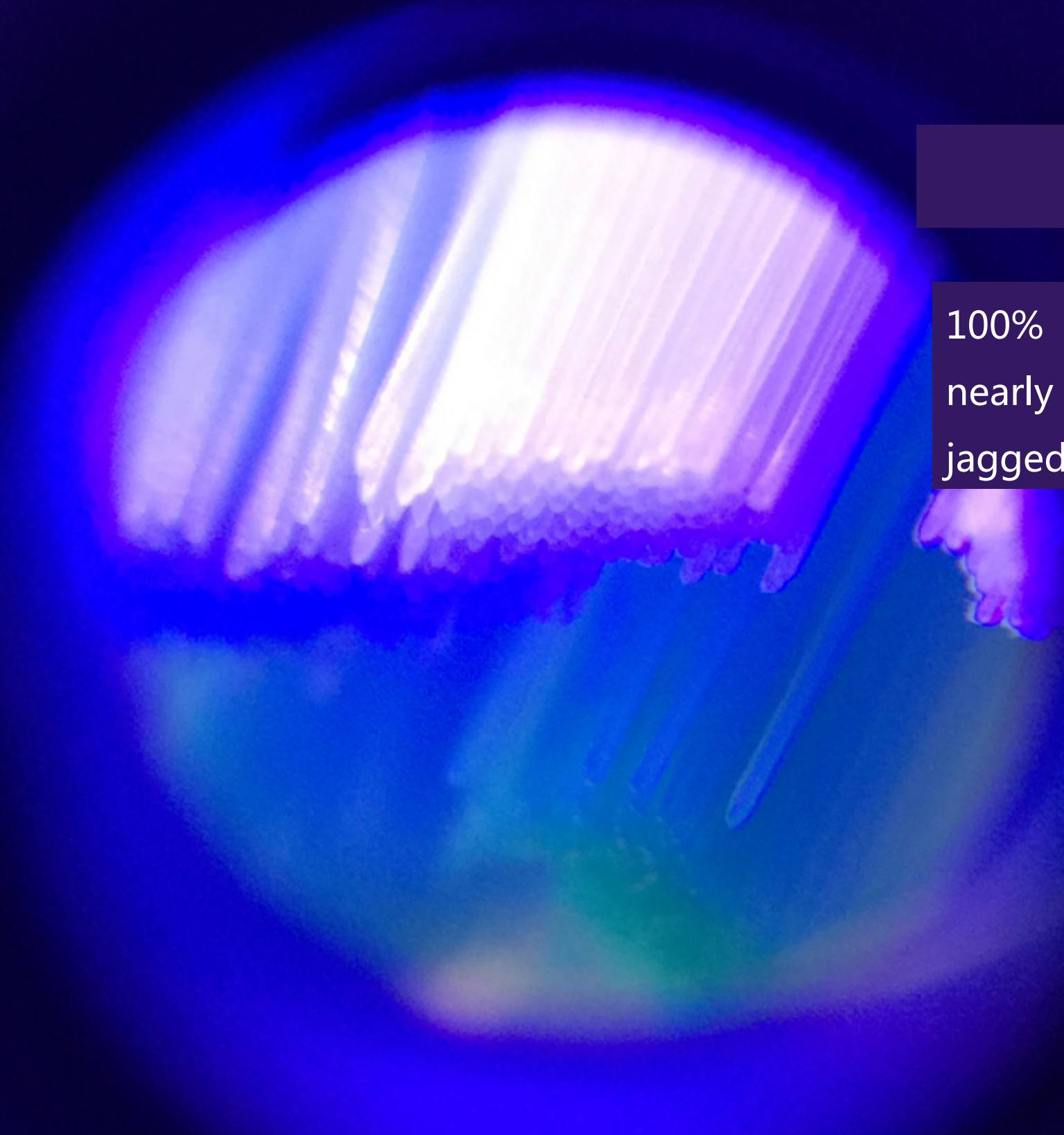
Compare with traditional round-hole bristle planting, a new planting technology, shaped in diamond, bar and trapezium, increases the planting density by 40%, and improves the cleaning effects.



* under 100 times magnifier

Round and Safe

100% polished, make each bristle top half-round or nearly half-round. The unpolished top is sharp and jagged which harms your teeth.



*素士刷头



*磨毛未达标产品

Three Types, Cares More

Three Types of brush head for different oral conditions.
All the bristles are imported from DuPont USA.

Dupont Tynex Classic



SOOCARE







Make Reliable Products

*Soocas toothbrush has got the below certifications:



U.S. Food and Drug Administration
Protecting and Promoting Your Health

美国食品药品监督管理局认证



欧洲安全认证



欧盟环保认证



BQB蓝牙技术联盟资格认证

SRRC

中国无线电型号核准认证

CQC GB4706-1
GB4706-59

中国质量认证中心认证

IPX7

国际通用7级防水等级认证



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Thank you



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